

# MEMBERSHIP GUIDE



**CHAMBER OF COMMERCE**  
BRYAN/COLLEGE STATION

[www.bcschamber.org](http://www.bcschamber.org)

# BECOME A MEMBER

Howdy!

On behalf of our membership, I would like to invite you to join the Bryan/College Station Chamber of Commerce. We have a rich, 100+ year history of creating opportunity through unity—  
Two Cities, One County, One Mission.

*“The Bryan/College Station Chamber of Commerce exists to enhance the economic well-being of the businesses in the communities it serves.”*

Your B/CS Chamber of Commerce is committed to sustaining a business-friendly environment throughout the Brazos Valley that will give you the best chance for success. We want you to become another strong link in our organization and proudly display what has become a “local seal of approval” and commitment to our community.

We can accomplish collectively what no one business can do alone. Unity and success are not easy, they require commitment and investment. We designed this invitation to explain our value, your benefits and demonstrate the many unique ways you can invest in your business and community by investing with us.

To become a member, fill out an application on our website, invite us to come by your office, or stop by our office and we will answer any questions you may have.

We look forward to helping you and thank you for your consideration of our invitation.

Sincerely,



Glen Brewer  
President & CEO



# OUR CORE VALUES

## **We Preserve Our Community**

For over 100 years, the B/CS Chamber of Commerce has been working with business, local government, and other civic leaders to meet its mission. The Chamber is a trusted advisor and serves as the premier business-to-business organization in the Bryan/College Station and Brazos Valley area.

## **We Develop Leaders**

The B/CS Chamber of Commerce has earned the respect of its members, elected officials, and the community by working hard on federal, state and local issues and developing Leadership and Business Development Programs. Our Chamber is recognized as one of the most active in Texas.

## **We Embrace Our Differences**

When leaders find common ground, they connect. When a community is connected, businesses grow and we all win, and that includes you! The Chamber's diverse 1,600 plus membership base includes Fortune 100 companies, small and medium-sized businesses, minority owned businesses, numerous non-profits, civic organizations, divisions of The Texas A&M University System and Blinn College, churches, local city, county, state, and federal representatives, students and individuals. The Chamber is a support group for business owners, civic leaders and you.

## **We Deliver Value**

Our Chamber network prefers to support other Chamber members and we always encourage our citizens to shop local, it's where our jobs are. Our Chamber network contains tens of thousands of consumers, including our members and their employees, their friends, their families, and others who belong to member organizations. We are a very enthusiastic group with collective purchasing power. Chamber members are trusted, respected, connected, and that's why they are selected.

# PROMOTE YOUR BUSINESS

## **Find New Customers**

When new customers find you—you win! The B/CS Chamber of Commerce creates numerous opportunities for advertising, sales, professional and social networking, professional development, community outreach, leadership development and volunteering designed to help you and your employees. We provide our members with daily, weekly, monthly and annual opportunities to promote their business and brand. New members receive valuable advertising discounts that easily provide a return on their investment.

## **Grow Your Business**

B/CS Chamber of Commerce members have access to our advertising tools to help promote and grow their businesses. Our over 100 year history has created a rich legacy of community events and traditions designed for corporate exposure, community outreach and employee retention. We have over 175 professional and/or social networking events throughout the year. These opportunities help new or existing businesses immediately become more engaged with other businesses, and civic and government leaders. We create peer-to-peer idea exchanging venues so you can ask questions, share best practices and talk to others about issues that have an impact on your business.

## **Develop New Skills**

How do you achieve the trust and respect of the community? You connect with them. We host several leadership programs that are designed to promote professional development and foster the development of business and community leaders. Our programs acquaint participants with the area's assets, needs, and business opportunities, and we provide forums to discuss community challenges with industry, government, media, and human resource representatives.

## **Connect With Your Community**

Whether you are new to business, new to the community, or both, the Chamber creates immediate networking venues for you and your employees to meet and connect with fellow professionals. We have 15 committees that will help you create better employees and promote your business. We have created a time and place for everyone—and it can all start with as little as an hour per month.

# INVEST IN YOUR BUSINESS

## Your Return on Investment

We provide a direct return on your investment - just taking advantage of our new member advertising discounts can save you thousands!

- What is the annual value of a new customer?
- Does your marketing strategy depend on word-of-mouth or social media?
- Can you grow your business by selling and marketing to fellow Chamber members and others at public events?
- What price can you place on your employees becoming better leaders and workers?
- What is your cost of turnover?
- Are validation and credibility an indirect return on investment—or priceless?

## Membership Has Its Privileges

Your membership comes with a local seal of approval and many other benefits. Your annual investment buys you:

- Official B/CS Chamber of Commerce membership building and vehicle decals and display certificate
- The opportunity to schedule an Official B/CS Chamber Ground Breaking and/or Ribbon Cutting
- Advertising discount coupons from our media partners
- The ability to place brochures and business cards in the Chamber lobby
- Business referrals
- Free Chamber Job Board postings on our website
- Exclusive invitations to private membership events and leadership programs
- Two listings in the Annual Membership Directory and Buyers Guide.
- A subscription and opportunity to advertise in our Connections Magazine and weekly Insider Report Newsletter
- Event sponsorship opportunities
- The opportunity to serve on our legislative, transportation, event and other committees.



## WE ARE THE VOICE OF BUSINESS

- Develop State and Federal Action Plans based on feedback from our membership
- Travel as a delegation to Austin and Washington DC to advocate on behalf of local businesses
- Hold annual Candidate Forums to increase participation in local government and to ensure an educated voter base
- Top level briefings with local, state, and federal elected officials



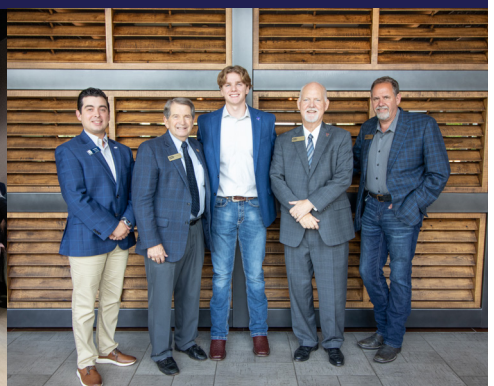


# INNER CIRCLE MEMBERSHIP



Our Inner Circle Members choose to invest more in the B/CS Chamber of Commerce because they believe it brings value to their businesses and the community they support. Your Inner Circle Membership includes all other benefits PLUS:

- Exclusive invitations to events that feature top level briefings by prominent political, business, and educational leaders
- Recognition in the annual Membership Directory and the Annual Report
- Spotlights on TV & radio station promotions, Insider Report, and website
- Free access to our membership mailing list
- First opportunity at open sponsorships



# INVEST WITH US

## Why Apply?

Membership has its privileges and responsibilities. Chamber bylaws require potential members to apply for membership. Applications are presented to the Board of Directors each month for approval. This very simple peer review process provides the Chamber with the opportunity to protect its long-standing reputation with its members and the community, our collective logo and brand, and thus protect your investment in us. With over 1,600 Chamber members, we encourage you to add your name to that list.

## Why Join?

Membership in the Bryan/College Station Chamber of Commerce is a great way to get involved in the Brazos Valley's business community. Many small businesses increase their business exposure and grow revenues through involvement in the Chamber.

Here are some great reasons to join your Chamber of Commerce:

**Validation • Credibility • Visibility • Networking  
Ribbon Cuttings & Ground Breakings • Promotion  
Legislative Advocacy • Civic Responsibility**

## MEMBERSHIP INVESTMENT LEVELS

Inner Circle Membership			
Platinum	\$2,130	Platinum Plus	\$2,485
Gold	\$1,430	Gold Plus	\$1,780
Silver	\$720	Silver Plus	\$1,075
Membership Levels			
Level 5	51 - 100 employees		\$640
Level 4	36 - 50 employees		\$520
Level 3	11 - 35 employees		\$380
Level 2	6 - 10 employees		\$355
Level 1	1 - 5 employees		\$325
Non-Profit			\$325
Individual ( <i>Non-Business</i> )			\$150
Student ( <i>Non-Business</i> )			\$50

One-time new member processing fee of \$35 waived for Inner Circle investment.

# GET INVOLVED

Events / Event Sponsorship Opportunities		
Business After Hours	Annual Banquet	
Ag Breakfast / Crawfish Boil	Chamber Day	
Community Impact Awards	Community Softball Classic	
Economic Outlook Briefing	Economic Outlook Conference	
Founder's Night	Job Fair	
Lobsterfest & Golf Classic	Local Candidates Forum	
Taste of Aggieland	Youth to Career Fair	
State Legislative Trip to Austin	Federal Legislative Trip to Washington D.C.	
Leadership Programs		
Leadership Brazos	Leadership Brazos Alumni Assoc.	
Junior Leadership Brazos	Community Leadership Briefing	
Committees		
Chamber Day	Membership Retention	Health & Wellness
Legislative Affairs	Education	Agribusiness
Nonprofit	Lobsterfest & Golf Classic	Transportation
Workforce Development	Taste of Aggieland	Founders Night
Community Outreach	Economic Outlook Conference	
Special Events		
Inner Circle Events	Ground Breakings	Ribbon Cuttings
Lunch & Learn Presentations		

## CONTACT US

**Bryan/College Station Chamber of Commerce**

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www.bcschamber.org

  bcschamber

 Bryan College Station Chamber of Commerce



**CHAMBER OF COMMERCE**  
BRYAN/COLLEGE STATION





# Find the piece of land that brings you *peace of mind.*

The land isn't just made for working. It's ripe for playing, too. Everybody needs that balance. Whether you're a hunter, fisherman, four-wheeler or simply a nature lover, there's land all around suited for those pursuits. There's also one lender who specializes in helping people obtain such land. At Capital Farm Credit, we're here for you, to offer guidance and expertise in securing recreational land with flexible terms and competitive rates. Because we want you to be just as content with your loan as you are with your new land. **To learn more, visit [CapitalFarmCredit.com](https://www.CapitalFarmCredit.com).**



Together we're *better.*



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