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# ECONOMIC OUTLOOK

**CITY OF BRYAN**

Hugh Walker | Deputy City Manager





# CURRENT LEADERSHIP



**PAUL  
TORRES**  
*SMD 1*

**RAY  
ARRINGTON**  
*SMD 2*

**JARED  
SALVATO**  
*SMD 3*

**BOBBY  
GUTIERREZ**  
*MAYOR*

**JAMES  
EDGE**  
*SMD 4/MAYOR  
PRO TEM*

**MARCA  
EWERS-  
SHURTLEFF**  
*SMD 5*

**KEVIN  
BORISKIE**  
*At-Large*

# PROFILE



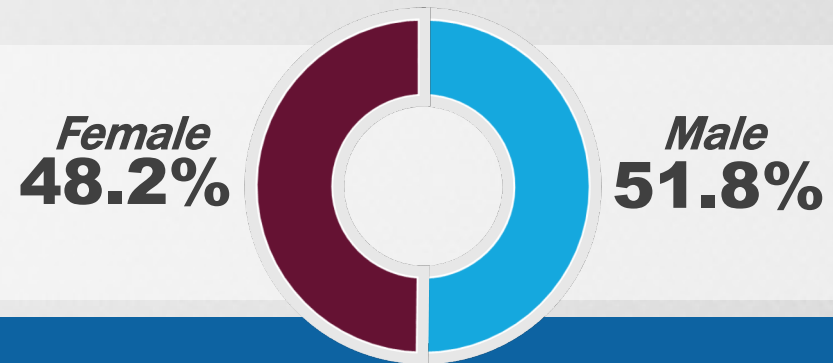
**56.151** *Square Miles*

**\$53,006** *Median Household Income*

**\$313,316** *Median Home Value*

**93,590** *Estimated Population*

**31.7** *Median Age*

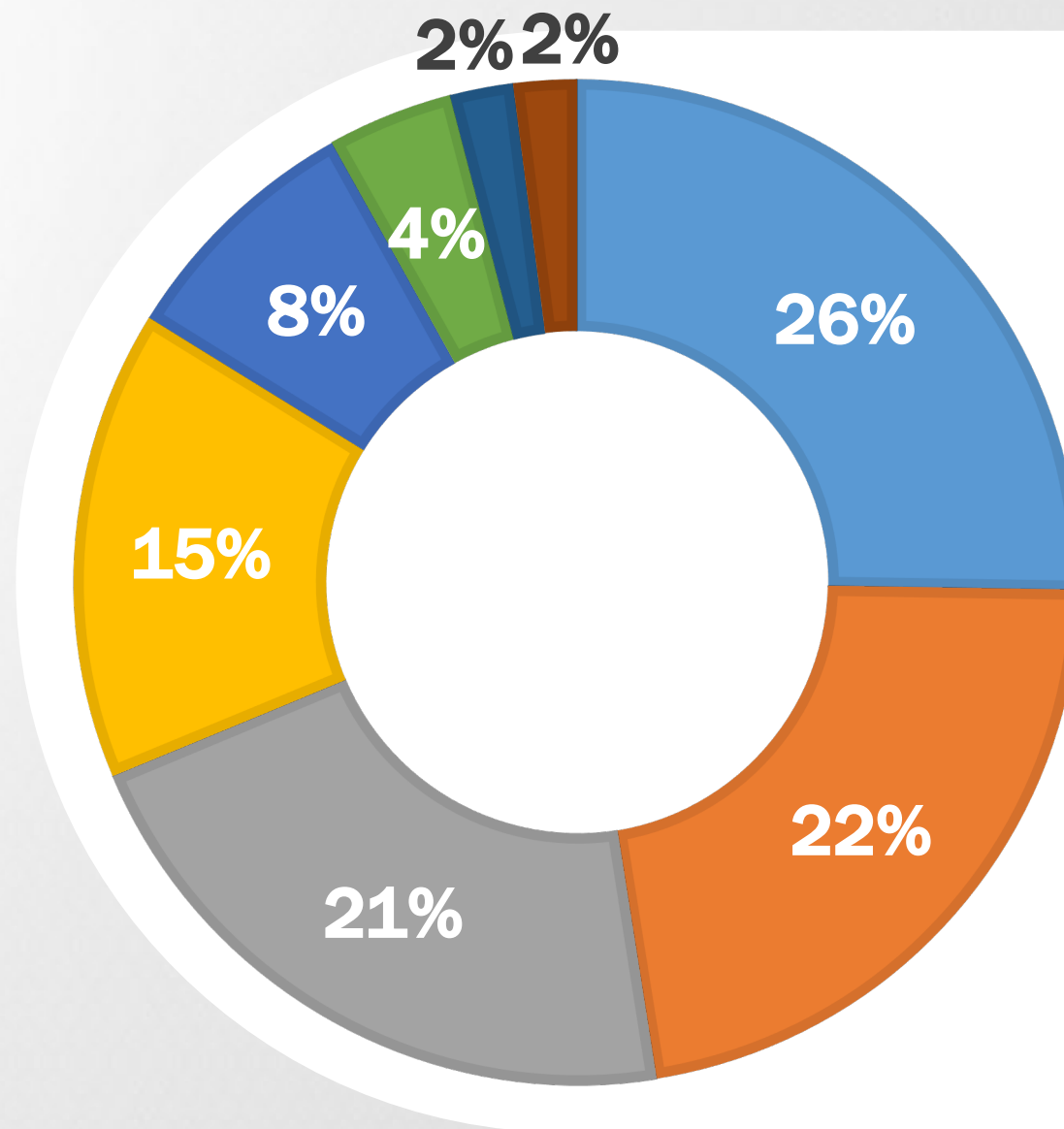


**70%** *of Texas population within 3-hour drive*

*Margin of Error anticipated in profile numbers. Data from US Census.*

# TOP 20 EMPLOYERS BY INDUSTRY

- Education
- Food Industry
- Healthcare
- Manufacturing
- Government
- Back Office
- Distribution
- Other



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# Net Property Tax Values FY2025

*(Tax Year 2024 Valuations)*

**\$10.05B**



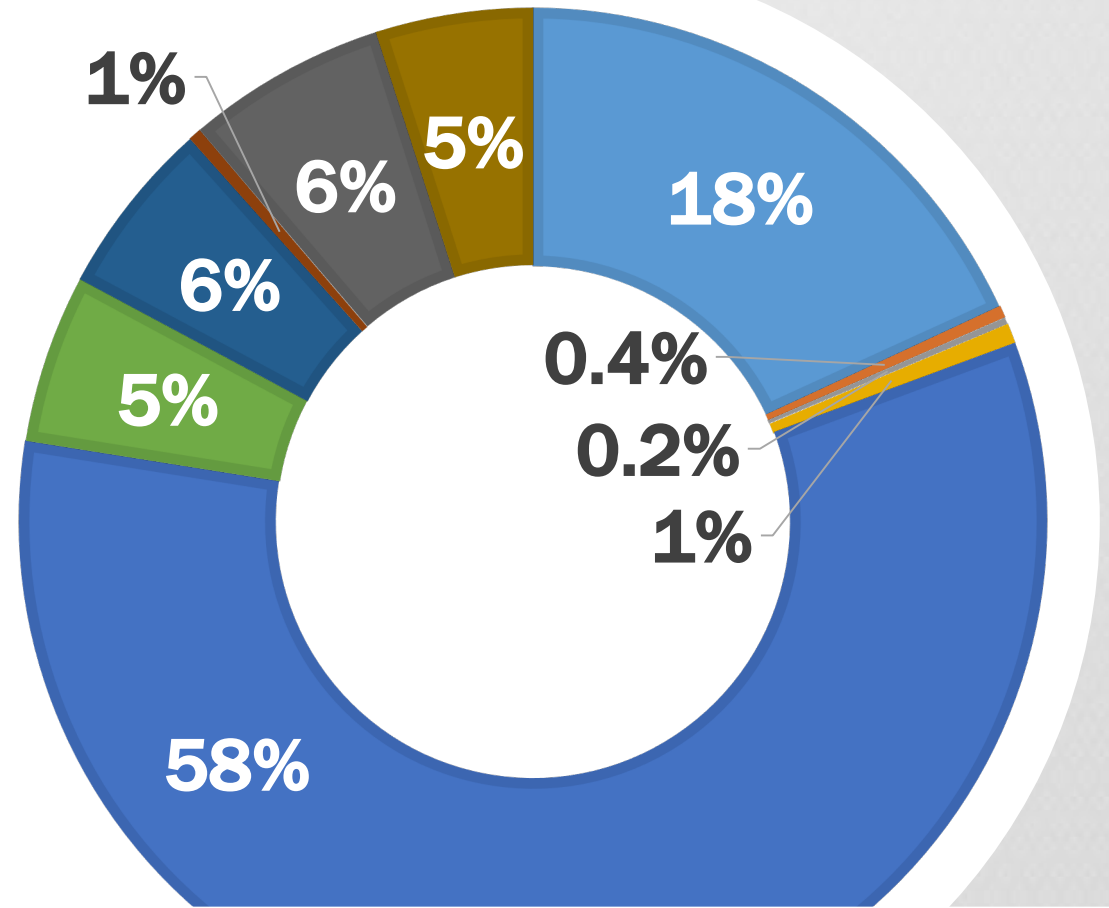
**Average Rate of 6.7%**

**growth per year over last 10 years**



# FY2025 Budgeted Revenues by Category

- Taxes \$93.5M
- Franchise Fees \$1.9M
- Licenses and Permits \$1M
- Grants/Shared Revenue \$3.2M
- Charges for Services - BTU \$299.9M
- Charges for Services - Water/WW \$27.4M
- Charges for Services - Other \$28.5M
- Fines \$2M
- Investment Earnings \$32.4M
- ROW/Transfers In \$25.4M

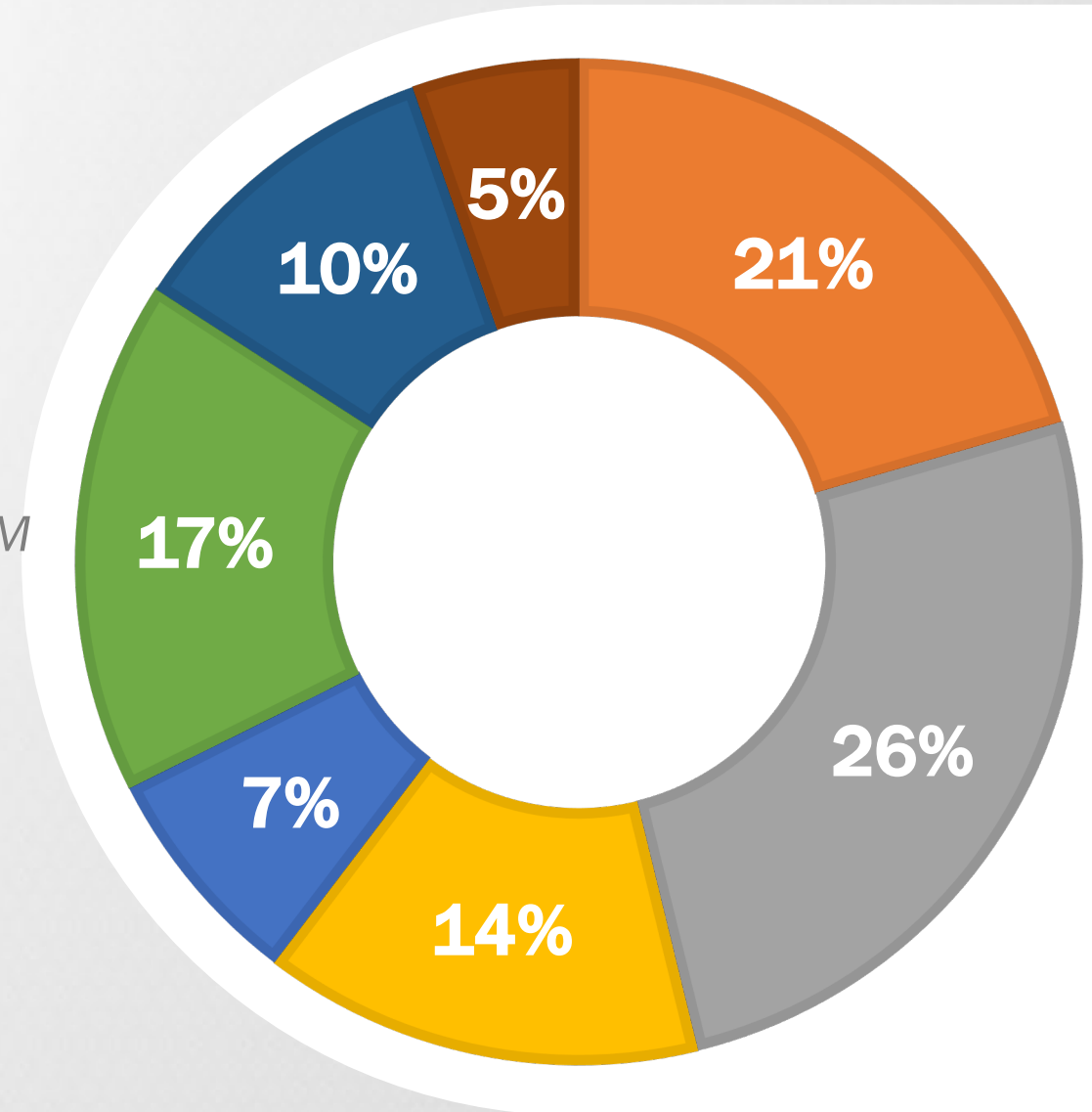


**Total \$ 515.6M**



# FY2025 Budgeted Expenditures

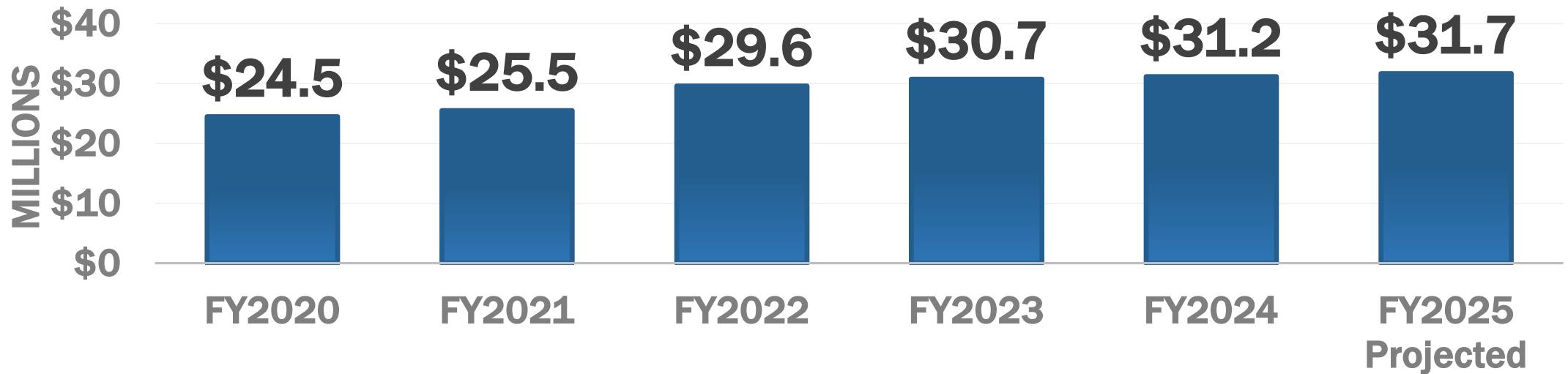
- Supplies \$135M
- Salaries and Benefits \$108M
- Capital Outlay 87M
- Maintenance and Services \$74.6M
- Debt Services \$55M
- Misc. \$38M
- Transfers Out \$28M



***Total \$ 526.9M***



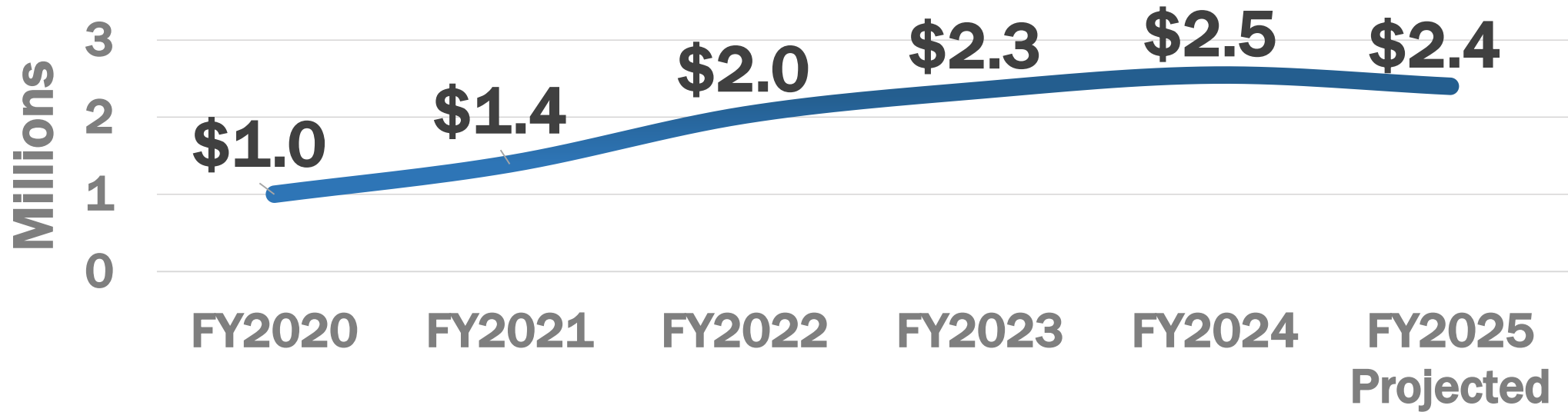
# FY2020 - FY2025 Sales Tax Revenues







# FY2020 - FY2025 Hotel/Motel Tax Revenue



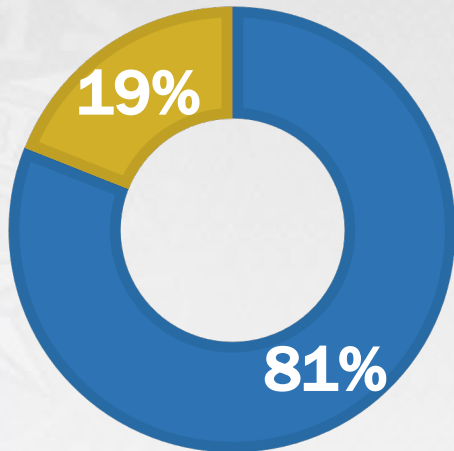
DESTINATION  
**BRYAN  
TEXAS**



# Tax Increment Reinvestment Zone

TIRZ Zone	Base Year Value	Tax Year 2024 Value	\$ Increase from Base Year to Tax Year 2024
TIRZ 10	\$ 637,640	\$ 563,145,193	\$ 562,507,553
TIRZ 19 (Closed)	\$ 2,213,289	\$ 89,531,221	\$ 87,317,932
TIRZ 21	\$ 41,070,995	\$ 116,000,163	\$ 74,929,168
TIRZ 22	\$ 2,464,400	\$ 85,223,004	\$ 82,758,604

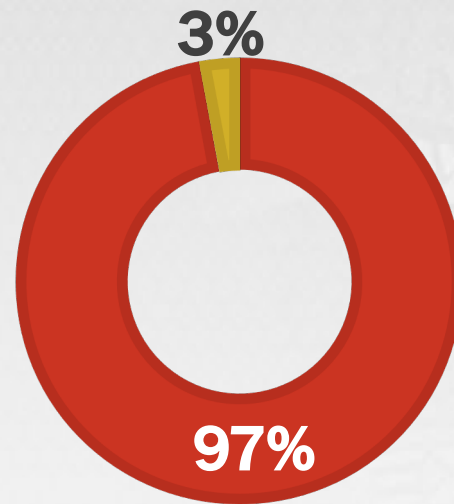
# PUBLIC SAFETY



● Sworn Personnel - 158  
● Other FTE - 37

Police Stations: **1**

Police Full-time Equivalent: **173**



● Sworn Personnel - 168  
● Other FTE - 5



Fire Stations: **5**

Fire Full-time Equivalent: **173**



# DEVELOPMENT SERVICES

2024 NUMBERS

## PERMITS

● **Single Family** (*new, attached and detached*) - **728**  
**Single Family Value - \$171.3M**

● **Multi-Family** - **431**  
**Multi-Family Value - \$63M**

● **Commercial (New)** - **104** (*Addn/Remodel*) - **209**  
**Commercial Value - \$111M**

**200+**  
**INCREASE**  
**SINCE 2023**



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Building Inspectors conducted **18,888 inspections.**



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# DEVELOPMENT INCENTIVE PROGRAMS

- Builder's Incentive Program
- Corridor Beautification Program
- Life Safety Grant Program
- Downtown Improvement (Façade Grant) Program
- Arts & Culture Development Grant Program



# Commercial Development



Chicken Oil



Kimbell



La Salle



TXB



Shipwreck Grill



The Owl

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# Downtown Bryan





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# Downtown North







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# Midtown Park





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# Oak Terrace

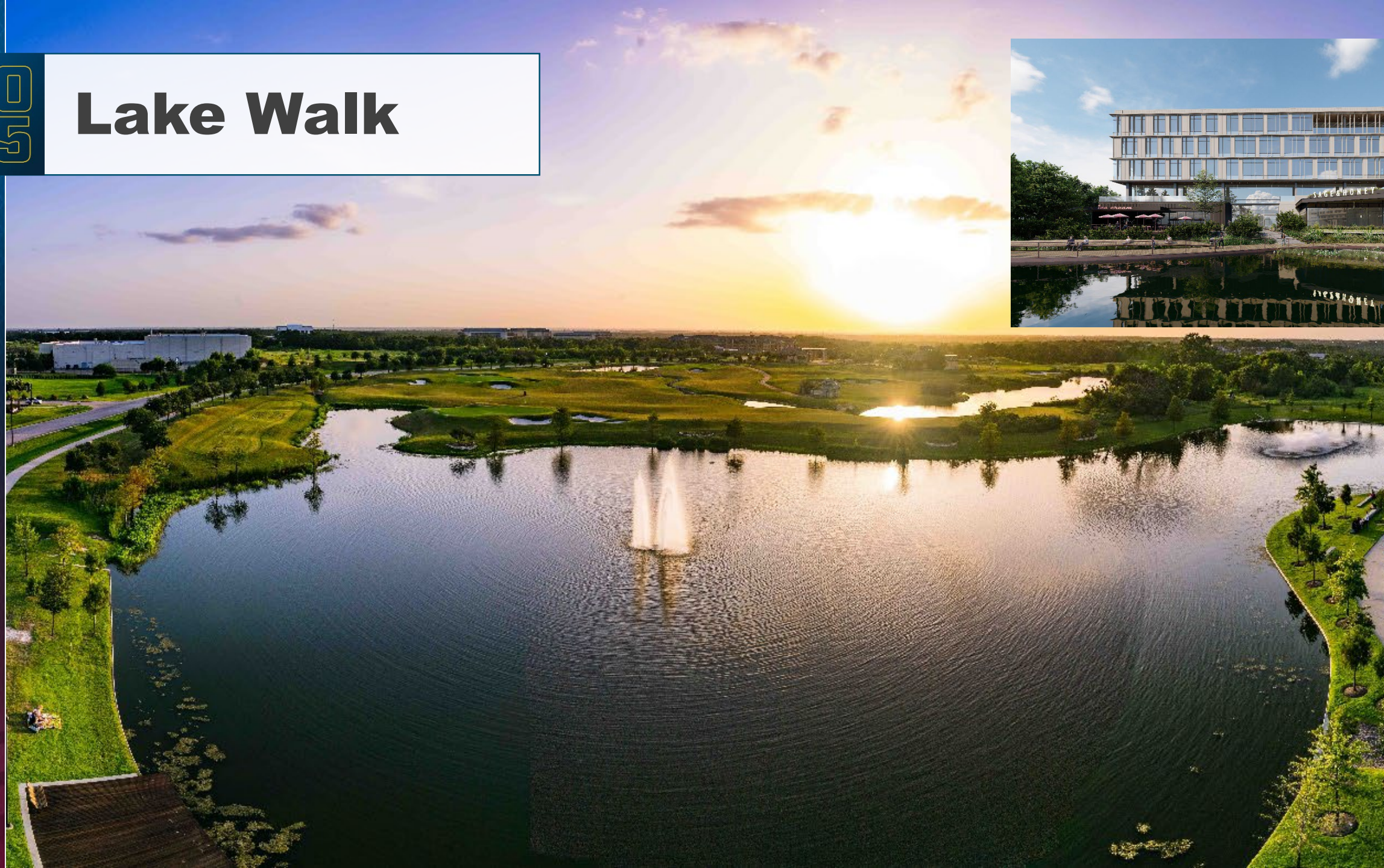


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# Lake Walk



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# E 29<sup>th</sup> Street District



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# RELLIS



# Capital Improvement Projects

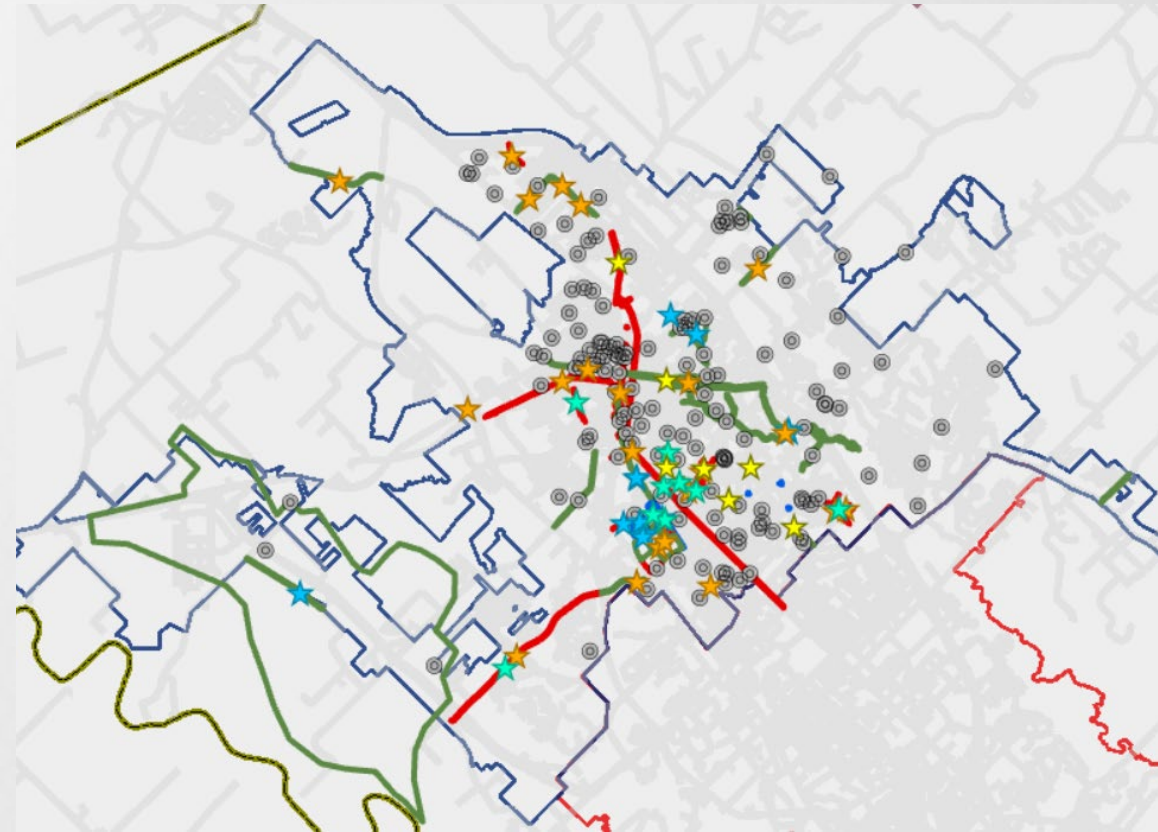
## PAST

FY 2019-2023  
CIP Expenditures **\$123M**

## FUTURE

FY 2024-2028  
CIP Expenditures **\$201M**

Fiscal Year	CIP Total Per Year
2024	\$92M
2025	\$4M
2026	\$69M
2027	\$4M
2028	\$32M



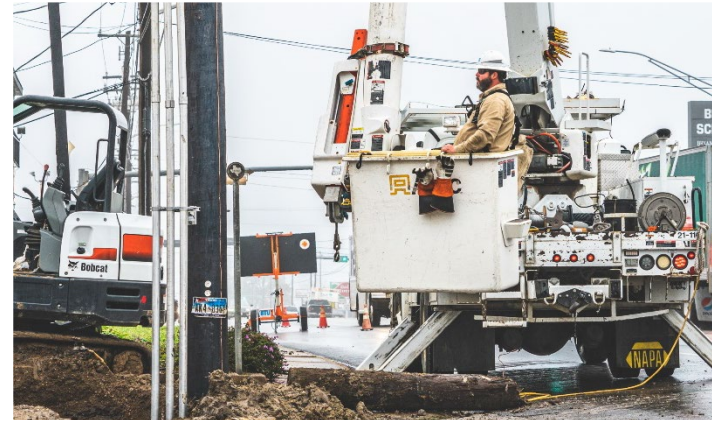
For More Information:

[bryantx.gov/capital-improvement-projects](https://bryantx.gov/capital-improvement-projects)

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# BRYAN TEXAS UTILITIES

BRYAN TEXAS UTILITIES  
**BTU**  
THE DIFFERENCE IS YOU



B 2025

# BTU Administration Building

BRYAN TEXAS UTILITIES







# Keep Water Local

KeepWaterLocal.org



Protecting Our Water,  
Preserving Our Future



**THANK YOU!**

**CITY OF BRYAN**

Joey Dunn | Deputy City Manager, Community Services

